

Content Marketing Report

<https://www.yourwebsite.com>

Overview



- **Content marketing is a form of marketing focused on creating, publishing, and distributing content for a targeted audience online.**
- **Content could be in the form of a blog, social media post/article, informative video, infographics etc.**
- **Here is an example of content marketing in form of a Blog. There are various platforms for creating and publishing a blog, like Blogger, wordpress, medium etc.**



Medium

Blogger: Content creation and publishing



← → ↻ 🔒 knowtheunknown.co.in ☆ 🌐

Know the Unknown | Blog about Offbeat Destinations

🔍 Search this blog

FAMILY HILLS QUIET RELAXING +1



Naldehra: One of Shimla's unexplored corner

on January 17, 2019

1



A small town in Uttarakhand: Mukteshwar

on December 11, 2018

3



Barog: On the way to Shimla



Barog: On the way to Shimla

Labels

Report Abuse

<https://www.knowtheunknown.co.in/2019/01/naldehra-one-of-shimlas-unexplored.html>

Blogger: Dashboard



 Blogger | All posts



Know the Unknown | ...

[New post](#)

 Using Blogger as **Travel and explore**

All labels ▾



[View blog](#)

 Posts

All (9)

Published (9)

 Stats

 Comments

 Earnings

 Pages

 Layout

 Theme

 Settings

 Reading List

 Help

<input type="checkbox"/>	Renuka Lake: Hidden gem of Himachal Pradesh <i>family, Himachal Pradesh, Holiday, Lake, Offbeat Destination, Relax</i> Edit View Delete	Travel and explore	0 	88 	5/5/19
<input type="checkbox"/>	Mudumalai National Park: Tamil Nadu <i>Best Destination, family, Holiday, Masinagudi, Mudumalai National Park, National Park, Nature Resort, Tiger Reserve, Wildlife</i>	Travel and explore	5 	134 	5/4/19
<input type="checkbox"/>	Foodie's Paradise "Jodhpur" <i>family, Food, fun, Holiday, Rajasthan, Royal</i>	Travel and explore	1 	49 	4/5/19
<input type="checkbox"/>	Singapore: The shining star of Southeast Asia <i>beach, entertainment, family, fun, kids</i>	Travel and explore	2 	54 	1/24/19
<input type="checkbox"/>	Naldehra: One of Shimla's unexplored corner <i>family, hills, quiet, relaxing, weekend destination</i>	Travel and explore	1 	51 	1/17/19
<input type="checkbox"/>	A small town in Uttarakhand: Mukteshwar <i>family, fun, hills, relaxing, travel</i>	Travel and explore	3 	75 	12/11/18
<input type="checkbox"/>	Hua Hin: A jewel in Thailand's crown <i>beach, family, fun, relaxing, travel</i>	Travel and explore	1 	97 	11/22/18
<input type="checkbox"/>	Barog: On the way to Shimla <i>family, fun, hill station, relaxing, travel</i>	Travel and explore	5 	206 	11/20/18

Blogger: Content published on Facebook



Published	Post	Type	Targeting	Reach	Engagement	Promote
24/09/2019 15:19	 Read about the advantages of traveling in the offseason...			25 	2 5 	Boost Post
19/08/2019 11:56	 #trysomethingnew #breakthemonotony			24 	20 3 	Boost Post
19/08/2019 11:46	 #knowtheunknown			504 	8 4 	Boost Post
11/08/2019 14:52	 Are you in love with Nature? Would you like to spend time in the midst of			107 	1 4 	Boost Post
10/08/2019 12:45	 Are you a Foodie??? Do you love to explore different cuisines??? Explore			20 	0 1 	Boost Post
09/08/2019 08:16	 #travelmore #learnmore #knowtheunknown			57 	2 2 	Boost Post
30/07/2019 13:53	 East Coast Park: Singapore A fun place to spend a day full of activities			340 	17 8 	Boost Post
26/07/2019 20:50	 #exploretheunexplored #travelthelesstraveled			17 	0 0 	Boost Post
26/07/2019 20:41	 #knowtheunknown #offbeatdestinations			15 	0 1 	Boost Post



Thank You

www.scorich.com